



Association for Integrative & Spiritual Hypnotherapists (AISH)

Code of Ethics and Standards of Practice rev. Nov 1, 2025

The following guidelines are established to ensure that members of the Association for Integrative & Spiritual Hypnotherapists (AISH) uphold the highest levels of professional integrity, competence, and respect in their practice.

All members agree to abide by these standards as a condition of membership.

1. Competence and Professional Development

Members shall provide only those services and use only those techniques for which they are qualified by education, training, and experience.

Members agree to maintain knowledge of professional, and spiritual developments in hypnosis, hypnotherapy, and related modalities.

Ongoing professional development is required. This may include classroom training, online education, workshops, or approved self-study programs.

Members shall decline or refer clients whose needs are outside the scope of their training or competence. Referrals should be made to the most suitable practitioner available, whether or not they are a member of the Association.

2. Integrity and Professional Conduct

Members shall conduct themselves with honesty, fairness, and respect for others in all professional activities.

Members must clearly communicate the role they are performing and avoid misrepresentation of skills, qualifications, or credentials.

Professional judgments and recommendations must be grounded in knowledge that is professional or spiritually sound.

Members shall not exploit their position of trust in any way—emotionally, sexually, financially, or otherwise.

3. Informed Consent and Client Rights

Members are responsible for discussing the nature, purpose, and plan of services with clients as early as reasonably possible.

Clients must be informed of session length, fees, cancellation policies, confidentiality, and limitations of hypnosis before services begin.

Written informed consent must be obtained for services, recordings, or participation in research, demonstrations, or training programs.

When working with minors, written consent from a parent or guardian is required.

4. Fees and Financial Practices

Fees, terms of payment, and related financial arrangements must be agreed upon in writing at the start of the professional relationship.

Members are responsible for ensuring that their financial practices comply with local, state, and federal laws and regulations.

Members shall avoid financial relationships with clients that may create a conflict of interest or imbalance of power.

5. Confidentiality and Records

Client confidentiality must be respected at all times, with exceptions only when:

1. The client has given written permission,
2. Disclosure is required by law, or
3. Information is shared with other professionals under conditions of strict anonymity.

All records (written, electronic, audio, or video) must be securely maintained. Written permission is required before any form of recording.

For training, teaching, or publication, case material must be de-identified to protect client anonymity.

Members are encouraged to retain session recordings or records for at least two years to safeguard both client and practitioner.

6. Collaboration, Referrals, and Termination

Members will consult or refer clients when it is in the client's best interest, with appropriate consent.

Practitioners will work cooperatively with other healthcare and helping professionals whenever appropriate.

A professional relationship shall be terminated when it is clear that the client no longer benefits, rapport is broken, or continuing would not serve the client's best interest.

7. Ethical Business Practices and Intellectual Property

Members shall respect the intellectual property of others, giving appropriate credit when quoting, teaching, or using another person's work.

Plagiarism, duplication, or distribution of another's work without written permission is prohibited.

Advertising and promotional materials must be truthful, accurate, and not misleading. Inaccuracies must be corrected promptly.

Members must not disparage or campaign negatively against fellow professionals.

8. General Standards of Conduct

Members shall conduct themselves professionally in all settings, whether in session, public demonstration, or private context.

Members shall obey all laws and regulations relevant to the practice of hypnotherapy in their jurisdiction.

Members shall not promise cures or give medical/psychological advice unless licensed and qualified to do so.

Members should use discretion when working with friends or family.

Members must promptly inform the Association of any disciplinary action, criminal charges, or ethical complaints involving them.

Members must keep their contact information current with the Association.

Members will make clear that hypnosis is not a substitute for medical treatment and encourage medical consultation where appropriate.

Discrimination based on religion, nationality, gender, sexual orientation, disability, politics, or social standing is strictly prohibited.

Members may accept small unsolicited tokens of appreciation but must never solicit gifts.

Members must never falsify records, credentials, or documents for themselves, clients, or students.

Members are expected to report unethical behavior to the Association when substantiated.

False accusations or malicious rumors against another member or non-member may result in disciplinary action.

9. Updates and Revisions

This Code of Ethics and Standards of Practice is a living document. The Association may update or amend it as necessary to reflect current standards, best practices, and ethical considerations. Members will be notified of revisions, and continued membership signifies acceptance of the updated standards.

Summary Statement:

By joining the Association for Integrative & Spiritual Hypnotherapists, members commit to holding themselves to the highest professional and spiritual standards. This Code of Ethics safeguards the integrity of hypnotherapy practice, protects the public, and advances the growth of integrative and spiritual hypnotherapy.